



FCC Contest Requirements

The Federal Communication Commission's (FCC) requirements governing the broadcast of licensee-conducted contests are set forth in Section 73.1216 of the Commission's rules, 47 C.F.R. § 73.1216. This rule requires that a licensee that broadcasts or advertises information about a contest that it conducts shall fully and accurately disclose the material terms of the contest, and shall conduct the contest substantially as announced or advertised. No contest description shall be false, misleading or deceptive with respect to any material term.

For purposes of Section 73.1216, the term "contest" is defined as a scheme in which a prize is offered or awarded, based upon chance, diligence, knowledge or skill, to members of the public. "Material terms" include those factors which define the operation of the contest and which affect participation therein. Although the material terms may vary widely depending upon the exact nature of the contest, they will generally include: (1) how to enter or participate; (2) eligibility restrictions; (3) entry deadline dates; (4) whether prizes can be won; (5) when prizes can be won; (6) the extent, nature, and value of the prizes; (7) the basis for valuation of prizes; (8) time and means of selection of winners; and/or (9) tie-breaking procedures.

In general, the time and manner of disclosure of the material terms of a contest are within the licensee's discretion. However, the obligation to disclose the material terms arises at the time that the audience is first told how to enter or participate and continues thereafter. The material terms should be disclosed periodically by announcements broadcast on the station conducting the contest, but need not be enumerated each time an announcement promoting the contest is broadcast. Disclosure of material terms in a reasonable number of announcements is sufficient. In addition to the required broadcast announcements, disclosure of the material terms may be made in a non-broadcast manner.

The broadcast contest rule is not applicable to: (1) licensee-conducted contests not broadcast or advertised to the general public or to a substantial segment thereof; (2) contests in which the general public is not requested or permitted to participate; (3) the commercial advertisement of non-licensee-conducted contests; or (4) a contest

conducted by a non-broadcast division of the licensee or by a non-broadcast company related to the licensee.

On Air:

What needs to be said on air: For contest rules go to “radiostation.com and click “the contest tab”. Announce over the air periodically the availability of material contest terms on the website and identify the website address where the terms are posted with information sufficient for a consumer to find such terms easily.

On Website:

What needs to be listed online:

- (i) Establish a conspicuous link or tab to material contest terms on the home page of the Internet website;
- (ii) Maintain material contest terms on the website for at least thirty days after the contest has concluded, including the date that a winner was selected. Any changes to the material terms during the course of the contest must be fully disclosed on air within 24 hours of the change on the website and periodically thereafter or the fact that such changes have been made must be announced on air within 24 hours of the change, and periodically thereafter, and such announcements must direct participants to the written disclosures on the website. Material contest terms that are disclosed on an Internet website must be consistent in all substantive respects with those mentioned over the air.
- (iii) What needs to be disclosed: Although the material terms may vary widely depending upon the exact nature of the contest, they will generally include: How to enter or participate; eligibility restrictions; entry deadline dates; whether prizes can be won; when prizes can be won; the extent, nature and value of prizes; basis for valuation of prizes; time and means of selection of winners; and/or tie-breaking procedures.

GENERAL CONTEST RULES

Delhi Public Radio, Inc. ("Z98") sponsors contests, giveaways, and promotions ("Contests") from time to time, awarding prizes to participants. By participating in any of these Contests, participants agree to be bound by the following rules. These General Contest Rules apply to all Contests sponsored by Z98 where a prize is awarded (tickets, books, etc.), unless a more specific set of rules is referenced for a particular contest. If the specific rules for a particular contest conflict with the following General Rules, the specific rules will control.

NO PURCHASE OR CONTRIBUTION NECESSARY. Making a contribution to Z98 will not increase your chances of winning.

ELIGIBILITY/PARTICIPATION: Participants and winner(s) must be legal residents of the U.S., and in a location where such Contests are not prohibited by law.. Age may vary specifically to the contest as determined by Z98. A parent or guardian of any participant who is a minor must be present to sign a release on behalf of the minor to be eligible to receive a prize, unless prize is mailed to minor, but Z98 reserves the right to refuse to award a prize to or on behalf of any minor. Only one (1) entry per person. Only one (1) prize per household for the Contest. Only one (1) prize per household from Z98 within any thirty (30) day period, unless otherwise stated. Employees, officers, and agents of Z98, the Contest's participating sponsors and their advertising agencies, employees of other radio or television stations, and members of the immediate family of any such persons are not eligible to participate and win.

ENTRY DEADLINE DATES: As defined on-air.

THE EXTENT, NATURE AND VALUE OF PRIZES: The value of each prize is determined by the prize vendor's suggested retail price or by the retail price the prize is currently known to be selling for at the time the offer was published, and is subject to change.

Prizes are not redeemable for cash, are non-transferable, and may not be substituted for another prize. Z98 reserves the right to substitute alternate prizes of equal or comparable value.

Prizes are offered "as is" with no written, express, or implied warranty and may be subject to restriction or blackout dates.

Z98 is not responsible for replacing tickets as a result of show or event cancellation, weather conditions, performer travel arrangements, lost tickets, or any other event beyond the control of Z98.

Any prize not claimed within fourteen (14) days will be forfeited by the winner and remain the property of Z98. If prizes are to be mailed, they are to be sent to winners via standard United States Mail service, unless otherwise noted. Inability of winners to accept the prizes will result in forfeiture.

TIME AND MEANS OF SELECTION OF WINNERS: Winners will be selected in a random drawing from all eligible entries received, unless otherwise specified. Odds of winning will depend on the number of entries received.

Winners may be determined by a call-out for a specific caller number (i.e., the third caller wins), by a specific answer to a trivia or other question, or by some an invitation to enter online at <http://z98fm.com/>, on Z98's Facebook pages, by e-mail, or other similar procedures.

Winners will be notified by Z98 by mail, e-mail, phone, or other manner, as appropriate. If the winner cannot be notified in a 48-hour period, z98 reserves the right to withdraw the award and select an alternative winner.

TIE-BREAKING PROCEDURES (IF APPLICABLE): In the event of a tie, contest participants will be entered into a random list generator and the first participant listed will be determined the winner.

OTHER GENERAL TERMS:

Taxes: Any person winning over \$600 in prizes from Z98 will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS. Failure to provide appropriate tax information, such as a W-9, affidavit of eligibility, tax acknowledgement, or other forms will result in forfeiture of awarded prize(s).

Jurisdiction: All applicable federal, state and local laws and regulations apply, and all Contests will be governed by the laws of the State of Ohio. The exclusive jurisdiction and venue for any dispute arising out a Contest shall be Cincinnati, Ohio.

Technological Interference: Z98 is not responsible for failures in technology such as but not limited to: technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, inability to access any web site or online service, or any other error or malfunction, or late, lost, incorrect or inaccurate transcription of entry information, or for any human error, or misdirected entries. Entry materials that have been tampered with or altered are void. Proof of e-mailing and/or mailing does not constitute proof of delivery or receipt.

Use of Personal Information: By entering any Z98 Contest, entrants expressly consent and agree to permit Z98 to use entrants' name, photograph, likeness, statements, and voice for advertising, fundraising, promotional or publicity purposes in all media, including (but not limited to) on air and on Z98FM.com, in perpetuity, without compensation.

Indemnity: Winner agrees to indemnify and hold harmless Z98 and its employees, agents, officers, affiliates and assigns for any injuries, accidents, misfortunes, or causes of action arising from or in connection with participation in any contest and/or acceptance of the prize.

Compliance with laws: The General Contest Rules is Z98's good faith effort to comply with the statutory provision regarding contests as set forth at Section 508 of the Communications Act of 1934, as amended (the "Act") (47 U.S.C. §509) and with the FCC's requirements governing the

broadcast of licensee-conducted contests set forth in Section 73.1216 of the Commission's rules, (47 C.F.R. §73.1216).

For Rules: For a copy of the rules, or where required by law, a list of winners, mail a written request with a stamped, self-addressed return envelope to Z98, PO Box 389022, Cincinnati, OH 45238.

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